

NANCY E. PARSONS

CEO/President, CDR Assessment Group, Inc.
and CDR-U.com
918-488-0722
nparsons@cdrassessmentgroup.com



Experience/Background:

Nancy Parsons is an expert in leadership development, talent management, human resources, and assessments (personality, motivational and performance.) She is the CEO/President of CDR Assessment Group, Inc. (CDR) that she co-founded with Kimberly R. Brinkmeyer, Ph.D. In 1998, together they authored the break-through CDR 3-Dimensional Assessment Suite® an ideal coaching tool which has been translated to five languages for global clients. The CDR 3-D Suite measures: leadership character traits, inherent risk factors for derailment, and drivers and rewards. In 2000, Nancy developed the CDR 360° Leader Scan™, an online multi-rater feedback tool. She designed and continues to instruct the CDR Executive Coaches' Certification Workshops for internal and external consultants. Nancy has authored more than 30 articles and is currently working on a book titled "*Finding Your Leadership Sweet Spot.*" She has presented at international, national and regional industry conferences.

Nancy provides executive coaching for the C-Suite and leaders across all sectors, facilitates strategic executive team development, and instructs "Authentic Leadership" workshops. Because of the strict validity of the CDR 3-D Suite, clients also benefit from using the results for: team development, staffing/selection decisions, succession planning, custom training workshops, leadership capability analysis, and research projects. CDR recently launched CDR-U, their corporate learning division. CDR is a federal HubZone entity and a WBENC certified women-owned and operated business.

Clients:

A partial client list includes: Nomura Global Investments, Alaska Native Tribal Health Consortium, Sunoco Logistics, C.R. Bard, Weston Foods, Rexall, Inc., Chevron Phillips Chemical Company, Daimler-Chrysler, Ortho-McNeill, Americas Styrenics, Oneok, Illinois State University, The University of Oklahoma, SouthCentral Foundation, Banner Health Care, Corondelet, American Express, Boston Scientific, Lehman Brothers, Central Transport International, Explorer Pipe Line Company, Anheuser-Busch, Inc., WaWa, Inc., Janssen Pharmaceutica, The Department of Defense at the Pentagon (OUSD AT & L), U.S. Army, and the Department of Treasury, U.S. Mint.

Previous Experience:

Previous to forming CDR, Nancy served as Corporate HR Director for Sun Pipe Line Company. She served also served in HR roles at Cordero Mining Company in Wyoming and Sun Ship, Inc. formerly in Chester, PA. She also served at Williams Energy in Tulsa as a Sr. OD Consultant prior to forming CDR.

Nancy is married to William C. Parsons, MD, who serves as the Chief Medical Officer for Phillips 66 and they have four grown children.